CLAIMS

What is Claimed is:

1.   An RFID transponder comprising a memory space adapted to store a plurality of data values therein, the memory space further comprising a predetermined data field for storing an address identifying a location on a network corresponding to said RFID transponder.

2.   The RFID transponder of Claim 1, wherein said address identifier further comprises a Uniform Resource Locator.

3.   The RFID transponder of Claim 1, wherein said network further comprises the Internet.

4.   The RFID transponder of Claim 1, wherein said address further comprises an e-mail address.

5.   A method for reading an RFID tag, comprising:
interrogating said RFID tag;
receiving information stored in memory of said RFID tag including an address identifying a location on a computer network corresponding to said RFID tag; and

communicating with said location identified by said address.

6.   The method of Claim 5, wherein said address further comprises a Uniform Resource Locator.

7.   The method of Claim 5, wherein said location further comprises a website, and further comprising executing an application associated with said web site.

8.   The method of Claim 7, wherein said step of executing an application further comprises executing a Java-applet associated with said web site.

9.   The method of Claim 6, wherein said accessing step further comprises launching a browser application and loading said Uniform Resource Locator into an address field of said browser application.

10.   The method of Claim 7, wherein said accessing step further comprises accessing an HTML-encoded document from said web site.

11.   The method of Claim 5, wherein said address further comprises an e-mail address.

12.   The method of Claim 11, wherein said accessing step further comprises launching an e-mail client and communicating an e-mail message to a user having said e-mail address.

13.   A computer network comprising:
    a client computer having an application program;
    at least one RFID tag having a memory containing at least an address identifying a location on a computer network; and
    an RFID reader connected to said client computer and being adapted to communicate with said at least one RFID tag, said RFID reader providing said address recovered from said at least one RFID tag to said client computer, said client computer thereby communicating with said location corresponding to said at least one RFID tag through said application.

14.   The computer network of Claim 13, wherein said RFID reader is integrated into a common device with said client computer.

15.   The computer network of Claim 13, further comprising a host server connected to said client computer, said host server being further connected to the Internet, said client computer thereby accessing said location site by operation of said application through said host server.

16.   The computer network of Claim 15, wherein said host server is connected to said client computer through a wireless connection.

17.   The computer network of Claim 15, wherein said host server is connected to said client computer through a wired connection.

18.   The computer network of Claim 13, wherein said address further comprises a Uniform Resource Locator identifying a website.

19. ·   The computer network of Claim 18, wherein said client computer accesses an HTML-encoded document from said website.

20.   The computer network of Claim 18, wherein said client computer executes a Java-applet from said website.

21.   The computer network of Claim 13, wherein said client computer further comprises a processor operable to execute program instructions, said program instructions including:

        detecting said address stored in said memory of said at least one RFID tag;

        loading said address into an address field of said application; and

        accessing said location.

22.   The computer network of Claim 21, wherein said program instructions further comprise periodically transmitting an interrogating field to communicate with said at least one RFID tag.

23.   The computer network of Claim 21, wherein said program instructions further comprise executing an application associated with said location.

24.   The computer network of Claim 21, wherein said program instruction of accessing said web site further comprises accessing an HTML-encoded document from said location.

25.   The computer network of Claim 21, wherein said program instruction of accessing said location further comprises executing a Java-applet from said location.

26.   The computer network of Claim 13, wherein said address further comprises an e-mail address.

27.   The computer network of Claim 26, wherein said client computer communicates an e-mail message to said e-mail address.

Add A'7

Add B'7